



ABVI GOODWILL & CP ROCHESTER COLLABORATE

CP Rochester became a drop off point for a Goodwill Donation Drive from Monday, December 21st to Thursday, December 31st last year. This was a “trial run” of sorts for us as we discussed the possibilities of a mutually beneficial collaboration between CP Rochester and ABVI Goodwill. A substantial number of items were dropped off and our Adult Day Program participants were kept busy, helping to sort items and distributing receipts to the donors.

ABVI Goodwill raises funds to support its many programs and services for the blind and visually impaired through income from their Goodwill stores. There are eight Goodwill stores in the Rochester area and that number continues to grow. Their success is heavily dependant on support from the local community in collecting donations of gently-used clothing, footwear, linens, drapery and other household items.

Goodwill’s ability to thrive also relies upon employing individuals to sort, price, display and sell items in their stores and CP Rochester has willing hands to assist in this process. So our collaboration is official. In June a Goodwill Donation Station will be set up just inside our Winton Road Campus, Castle Road entrance and our Day Program participants will receive training in the retail trade. Altogether a mutually beneficial enterprise.