CP Rochester’s Family Dental Center Wins Award

CP Rochester’s Family Dental Center, one of the few dental offices in the region specializing in the oral care of individuals with disabilities, has been awarded the prestigious 2014 Health Care Achievement Award from the Rochester Business Journal. The Family Dental Center was recognized for its excellence and innovation, as well as for making a significant impact on the quality of health care in Rochester.

CP Rochester’s Family Dental Center opened its doors in March 2008 at 1000 Elmwood Avenue in a renovated historic building adjacent to the Al Sigl Community of Agencies.

It features a ceiling track/lift system for transfers from wheelchairs, specialized dental chairs, customized treatment rooms, and state-of-the-art dental equipment including a panoramic x-ray machine.

Continued on page 3...
For more than 65 years, CP Rochester has been a leader in the development and provision of innovative services for individuals of all abilities and their families. We are proud of the valuable resources we offer in our community!

Family Dental Center

As the cover story reveals, CP Rochester’s Family Dental Center was recognized by the Rochester Business Journal as a leader in the delivery of oral care to adults and children with disabilities. We are thrilled to see the Family Dental Center earn this recognition. The dentists and hygienists at the Center work incredibly hard every day to provide excellent care to a wide range of individuals. Although the Center specializes in the treatment of individuals with disabilities, it also cares for anyone without a disability; it truly is a Family Dental Center. Serving over 1,100 patients each year, the Center is growing by 20 new patients each month. Learn more (and even take a virtual tour) by visiting www.CPRochester.org/FamilyDentalCenter.

Augustin Children’s Center

CP Rochester’s Augustin Children’s Center opened its doors to children of all abilities in 1946. Since then, we have served many thousands of children with and without disabilities in educational and therapeutic settings. Many children served by the Center are diagnosed with cerebral palsy, spina bifida, muscular dystrophy and other neuro-muscular impairments, epilepsy, asthma, and severe food allergies. Our integrated preschool model offers a wide variety of wellness activities including the use of a heated therapy pool and physical education. CP Rochester’s Augustin Children’s Center is also enhancing its autism services to help children with this diagnosis and their families.

Shared Ski Adventures

CP Rochester’s Shared Ski Adventures completed its 12th season teaching children and adults with disabilities how to ski. This one-of-a-kind ski program at Swain is made possible by 30 to 50 CP Rochester volunteers who offer their time and talents each season. Nearly 75 eager ski students from age five through adult enjoyed this very snowy season. Visit our web site www.sharedskiadventures.org for videos, pictures, and testimonials.

We welcome our community to come and visit CP Rochester and experience first-hand all that is being done to enrich the lives of so many!

Sincerely,

Mary Walsh Boatfield
President, CP Rochester
CEO, Happiness House

Letter from the President

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"Being loved at CP Rochester’s Augustin Children’s Center has set Josh up for a love of learning. Thank you for showing Josh what he was capable of, for creating a space that I felt comfortable leaving him in because I knew he was loved."

~ Jamie Nodine

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Sincerely,

Mary Walsh Boatfield
President, CP Rochester
CEO, Happiness House

The Center is fully-equipped to provide oral care services to individuals with disabilities. If I need something to make me more comfortable, the staff always accommodates me and does not proceed until I am completely comfortable!

~ Denise Fiorentino
Although the Center specializes in the treatment of individuals with disabilities and mobility issues, it also cares for individuals without a disability. The staff at the Center are specially-trained to calm fears and reduce anxiety for all patients.

Because there is such a high incidence of periodontal and gum disease for people with physical or developmental disabilities, CP Rochester’s Family Dental Center serves as an important component of the health care industry in the Rochester region. Accommodating nearly 4,000 patient visits each year, the Center has been highly-successful in helping individuals who formerly struggled with tooth brushing get to a state of good oral health. In turn, this has a very positive effect on self-confidence and overall wellness.

CP Rochester was featured in a March Health Care supplement of the Rochester Business Journal. In addition, several CP Rochester representatives and Family Dental Center patients attended an awards luncheon at the Hyatt Regency Rochester to receive their Health Care Achievement Award.

5K Run for Fun Welcomes Major Sponsor

CP Rochester is extremely pleased to welcome 7-Eleven as the exclusive Presenting Sponsor of the 2014 5K Run for Fun! 7-Eleven’s financial contribution and commitment to our mission will ensure the success of the 5K Run for Fun and make a positive impact on individuals with disabilities.

On-line registration for CP Rochester’s 2014 5K Run for Fun is now active at www.CPRochester.org/RunForFun. As always, the race starts and ends at our Winton Road campus. In addition to the 5K, there is a 1 Mile Fun Walk so the entire family can participate (kids will love the bounce house and playground). There will be cash prizes awarded to the top runners, free bagels, sports drinks, breakfast pizza, and fruit for everyone (plus a free t-shirt if you register by April 18). Registration is free for children 10 and under. Registration continues up to and including the day of the Run, May 10 (on-site).

Thank you to WHEC-TV for being the Media Sponsor of CP Rochester’s 5K Run for Fun event.

A special thank you to all the sponsors whose commitment to CP Rochester makes a difference to so many individuals we serve. Please patronize these wonderful companies:

**Gold**
Alesco Advisors LLC
Lawley Adolina Verdi

**Silver**
Monroe Wheelchair
NFP Telecom
RIT Running and Multisport Club
Wegmans

**Bronze**
Benefits Management
Burke Group
Omnicare
Victor Chevrolet

**Patron**
ComTon
Indiano Capital Management
Peter Morse & Associates
SureHands Lift & Care Systems

**Gift-in-Kind**
Bowl-a-Roll Lanes
Bruster’s Real Ice Cream
Differently Abled Alternative Care
Fleet Feet

(Sponsors listed are as of March 31.)
If you are looking for a unique and meaningful way to say thank you to a special CP Rochester caregiver, therapist, or teacher for their outstanding support, consider making them a Champion of Care! This is a wonderful way for you to show your support of the agency’s programs while recognizing outstanding service provided by the staff. Find more information at www.CPRochester.org/Champions.

Champions of Care Program Growing

CP Rochester is hosting a brand new, exciting, and elegant event on September 27, 2014 called **An Evening of Stars** which will recognize the founders of our agency and those who continue to help it thrive. This gala event, being held within the transformed walls of our agency, promises to be a night to remember. We are expecting approximately 300 individuals who will enjoy an evening of camaraderie, cocktails, exquisite food, silent and live auctions, and wonderful entertainment. Proceeds from the Gala help CP Rochester continue its mission to support people with physical and developmental disabilities via wellness programs, clinical and therapeutic services, recreational programs, residential options, and preschool and early intervention efforts. For more information, and to request an invitation, visit www.CPRochester.org/Gala.

We are grateful for all of our sponsors for the **Evening of Stars Gala**. Please patronize these amazing, community-minded companies:

**Bronze**
- Al Sigl Community of Agencies
- Alesco Advisors LLC
- Excellus BlueCross BlueShield
- Hiscock & Barclay, LLP
- Lawley Andolina Verdi
- Relph Benefit Advisors
- State Farm Insurance

**Patron**
- Burke Group
- Happiness House
- NFP Telecom
- Peter Morse & Associates
- SureHands Lift & Care Systems

(Sponsors listed are as of March 31.)
Board of Director Profile: Sean Ossont

Sean Ossont believes it was serendipity that led him to his seat on CP Rochester’s Board of Directors. It wasn’t just the fact that Sean has family and friends who have greatly benefited from the services offered by CP Rochester—it was his love of downhill skiing that compelled Sean to pursue his involvement with our agency. We are sure glad he did.

For the past 15 years, Sean shared his passion for skiing by actively volunteering as an instructor in CP Rochester’s Shared Ski Adventures program. Shared Ski Adventures is the only adaptive, learn-to-ski program in the region which helps children and adults with a wide variety of physical and developmental disabilities to gain more independence in skiing and in life. After just one season as a volunteer instructor, Sean was hooked.

Not content to solely instruct, Sean soon became a coordinator and used his expertise in strategic planning to work alongside CP Rochester staff to grow the Shared Ski Adventures program and offer it to a greater number of children and young adults. Thanks to Sean and dozens of other volunteers, as well as philanthropic foundations, Shared Ski Adventures is thriving, and changing the lives of so many one ‘swoosh’ at a time!

Professionally, Sean is the Associate Vice President of Strategic Planning at the University of Rochester Medical Center (URMC). He is responsible for the facilitation and implementation of departmental, hospital, and enterprise-wide strategic plans. Sean manages the development of clinical, research, and education program assessments and business plans for new programs, expansion of current programs, and new technologies.

In 2009, Sean accepted an invitation to expand his involvement with CP Rochester and sit on our Board of Directors. This commission allowed Sean to use his professional proficiencies to make a greater impact to a larger community. Sean notes that in many ways, URMC faces challenges similar to CP Rochester and other not-for-profit organizations. He commits all of his skills, knowledge, and experience to assist CP Rochester leadership develop and adhere to a strategic vision for a prosperous future for our agency and the individuals we serve. But no matter how well-planned a vision is, Sean knows it is the people who make up the agency who will make it happen.

“CP Rochester’s staff and volunteers truly make a difference within the community,” said Sean. “Their dedication to the agency’s mission and to the individuals they serve does not falter.”

Sean and his wife, Dawn (also active in the Shared Ski Adventures program) live in Rochester and are the very busy parents of three children.

CP Rochester accepting Vehicles for Donation

CP Rochester accepts used cars, RVs, motorcycles, and other vehicles for donations. Vehicles for Charity works directly with the donor to quickly handle all the details for the donation, sells the vehicle at auction, then sends CP Rochester a check! One hundred percent of the net proceeds of the transaction are completely tax-deductible for the donor. To donate a vehicle, simply call CP Rochester at 585-334-6000 x1322 or visit www.CPRochester.org. Spread the word, and thank you!
Community Service

Wegmans Makes a Difference

Each year, staff from the Wegmans stores on Hylan Drive and Calkins Road spend a day ‘making a difference’ at CP Rochester’s Augustin Children’s Center. Recently, eight Wegmans employees hosted a fun day of harvest-themed activities for our students in support of Make a Difference Day, the largest national day of community service in the United States. These volunteers joined millions of others around the country united in a common mission to improve the lives of others. Thank you to the volunteers who partnered with CP Rochester, as well as to Wegmans for donating 120 pumpkins, apples, and supplies needed to create goodie bags.

RIT Students Lend a Hand

Last fall, members of the RIT Pre-Medical Student Association paid a visit to CP Rochester’s residence on Benedict Road to clean the gardens and get the yard ready for winter. The group has volunteered many times at CP Rochester locations over the past few years to help out with recreation programs and agency events.

For most of his 51 years, Tom Fletcher has been receiving services from CP Rochester due to his cerebral palsy. Tom’s condition greatly limits his mobility, so imagine his triumph when a new device was introduced into his therapy which allowed him to walk independently for the first time. This new body support system was researched by our therapists and purchased through the generosity of the Rochester Area Community Foundation. Tom never thought he would ever have the ability to walk so freely. Equally important is Tom’s positive outlook thanks to his newfound ability.
WalkAbout Nets over $10,000 for CP Rochester

The Al Sigl Community of Agencies’ 2013 annual WalkAbout was held last October at Eastview Mall. Thanks to hundreds of CP Rochester employees, friends, families, and individuals in our care, over $10,000 was raised to support the mission of the agency.

Welcome to Moe’s!

Several hundred family and friends of CP Rochester packed Rochester’s newest Moe’s Southwest Grill restaurant at Greece Ridge Mall last October for a CP Rochester fundraiser. Moe’s graciously offered to host the agency at this ‘Eat Free’ event. Patrons had an opportunity to make a contribution in honor of MacKenzie Cheshire, a young girl who is now thriving after receiving educational and therapeutic services from CP Rochester’s Augustin Children’s Center. In addition, Moe’s provided opportunities for patrons at their other restaurants to make contributions. Nearly $1,000 was raised thanks to the generosity of the customers. Proceeds were gifted to the Augustin Children’s Center in honor of MacKenzie.
Donor Dollars in Action

Shared Ski Adventures Gifted $5,000
The J.M. McDonald Foundation Inc. recently gifted $5,000 in support of CP Rochester’s Shared Ski Adventures (SSA) recreational program. SSA is the only adaptive, learn-to-ski program in the Rochester region. Held at the Swain Ski Resort, Shared Ski Adventures is run completely by volunteers and helps nearly 75 youths and adults with a wide variety of physical and developmental disabilities gain more independence in skiing and in life.

Gifts from the Al Sigl Community of Agencies

The Al Sigl Community of Agencies’ Sports Committee gifted $15,000 in support of CP Rochester’s Community Recreation Program. In 2013, Community Recreation served 75 people through programs such as horseback riding, gymnastics, bowling, kayaking, dance, cooking, swimming, and visual and performing arts classes. The monies will be used to offset the program costs to participants and their families. In addition, the gift will help fund CP Rochester’s Shared Ski Adventures program.

In addition, the Al Sigl Foundation gifted $17,000 for the purchase of adaptive or assistive equipment for the children at CP Rochester. This gift from the Foundation was made possible through the generosity of Al Sigl donors Louis P. and Betty A. Iacona. Thank you, Al Sigl Community of Agencies, for your support of CP Rochester’s mission to serve individuals with disabilities.
Huge thanks go to Monroe Wheelchair for their recent and very generous donation of a Drive Medical Trekker Gait Trainer/Stander, as well as a check for $1,250. Every holiday season, our friends at Monroe Wheelchair organize a way for their vendors to give to the agencies supported by their services. This past December, CP Rochester’s Physical Therapy Department was chosen. Thank you to Monroe Wheelchair (Ron Michael pictured presenting the check to PT/OT Supervisor Carrie Nicholas), and the vendors that donated to the cause: Invacare, Rabson, Motion Concepts, BioDynamics, Therafin, and Drive Medical.

Brightening the Holidays for Families

Once again, our friends from CaterTrax gathered together to support CP Rochester for the 2013 Thanksgiving holiday. Staff from the local company donated all of the fixings for nine families (who receive our services) so they could enjoy a nice Thanksgiving meal. Representatives from the company delivered many packages which included turkeys, stuffing, mashed potatoes, milk, rolls, and desserts. The meals were delivered to families by CP Rochester staff just in time for families to prepare the meal.

CP Rochester’s good friends at the Al Sigl Community of Agencies, with support from the Daisy Marquis Jones Foundation, collected items not typically covered by food stamps (such as cleaning supplies, personal care items, nonperishable food, etc.) and included them with holiday donations made by CP Rochester to 22 families in need of support.
Ways to Give

Many CP Rochester donors choose to give from their immediate assets such as cash and check (or via credit card). In addition to this type of giving, there are a number of creative ways to provide long-term financial support, such as with a ‘legacy’ gift. The goal of CP Rochester’s Legacy Society is to plan for our organization’s future and set the course for a strategic vision which will carry the agency forward. Legacy gifts include bequests, charitable gift annuities, charitable remainder trusts, charitable lead trusts, life insurance, real estate, and others.

Every member of the CP Rochester family has the power to make future change possible. Together, we continue to ensure the long-term sustainability of programs and services for the nearly 2,000 individuals we serve each year.

Legacy Gifts

• Stocks – Gifts of stock enable donors to avoid capital gains on the appreciation in market value of the shares.

• Bequests – Simple bequests may be made through a donor’s will and can specify any dollar amount, percentage, or portion of the estate to CP Rochester.

• Charitable Gift Annuity – A charitable gift annuity is when a donor transfers property (cash, securities, real estate) to CP Rochester in exchange for a fixed dollar payment during the donor’s lifetime.

• Charitable Gift from an IRA – Individuals over 70½ may designate direct contributions from an IRA to CP Rochester.

• Charitable Remainder Trust – A charitable remainder trust pays income to the donor or beneficiary for a period of time, after which the property in the trust passes to CP Rochester.

• Charitable Lead Trusts – A charitable lead (income) trust is established when a donor transfers property to a trust, which generally pays interest income to CP Rochester.

• Life Insurance – A gift of life insurance allows a donor to pass on part of his or her estate with minimum cost, maximum benefit, and often an estate tax advantage.

• Real Estate – Gifts of real estate include a principal residence, vacation home, farm, commercial property, and land.

For more information on making an immediate or long-term legacy gift to CP Rochester, call Dave Carro at 585-334-6000 x1322 or via e-mail at dcarro@cprochester.org.

Donations from August 31, 2013 to February 28, 2014

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Our Mission

CP Rochester exists to support people with physical and developmental disabilities in choosing and accomplishing successive, individualized life goals. We do this by providing a wide range of services to people of all ages in the greater Rochester area. These services include: Outpatient Clinical, Residential, Educational, and Personal Support Services. Our purpose is to ensure those we serve safely determine their own pathways in life and live as full members of their communities.

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University of Rochester Medical Center
Jay W. Quinn

The Voice is published twice per year for the individuals receiving services from CP Rochester, families, friends, donors, and staff. Comments are welcome and should be directed to the Marketing and Communications Department at 334-6000.

Writing/Photography: Dave Carro, Marketing and Communications Manager

If you no longer wish to receive The Voice news magazine or other fundraising mailings, make your request to Dave Carro at 334-6000 x1322 or dcarro@cprochester.org.